WILL TAKE PLACE WEDNESDAY, OCTOBER 19.

It will be the event of the season. Don't forget that every Lady that attends our Grand Opening will be presented with a handsome Souvenir Spoon!

## NOTE THE SPECIAL VALUES FOR OPENING DAY!



Fine Alaska Seal Reefer, wholesale value. \$200. Our price, Wednesday only,

30-inch Astrachan Jacket, guaranteed in every particuluar, sold everywhere at \$60. Our price Wednesday,

Fine Astrachan, best fur, military cape, extra lengths, good value at \$40. Our price Wednesday,



Imported flannel Tea Gown. with surah tucked front, pleated back,

Stitched at Waist, High Coat Sleeve with Cuff and Collar of Silk, feather stitched,

would be very cheap at \$18.

Wednesday only,

The Largest stock of Imported Goods, as well as our own designed styles, will be shown. Also our new Silk Skirt department will be worthy of your inspection. Come! Come! Everybody is welcome to come to our Grand Opening and See the handsomest Cloak America.

EGEL'S—CLOAK

ONLY A SHORT TIME YET AT MAY'S BARAAR.



To-DAY subscriptions will be taken in all methodist churches for the fund to establish a National University at Wash-

At a recent meeting in Omaha, Neb., attended by 25,000 persons, steps were taken to promote the scheme, October 16th being chosen as Subscription Day. Only graduates will be admitted to the UNIVERSITY, which will not be opened until \$5,000,000 have been raised.

# ARE

Canvassing

Constantly

Continents

Collecting

Convenient

Commodities.

And as a result we can offer you today a LAMP, perfect in every detail, complete, cheap, handsome, well made, finished in nickel Gold and Bronze.

==|\$2,00|

For a Wheeling Lamp-or less 5 per cent discount given on presentation of this advertisement

This is an offer you cannot afford to disregard.

## BOYS, KEEP YOUR EYES ON THE INDICATOR

FIVE PER CENT. DISCOUNT shove mentioned when this advertisement is presented.

BOYS A PAIR OF SKATES FIRE tisements, from Oct. 15th to Jan. 1st, inclusive, if brought to us on Jan. 2d. 1801. But one article will be given to any one boy. Each complete set brought in must be taken from one



## SAFE INVESTMENTS

Capitalist, Merchant, Manufacturer, Mechanic and Laborer!

We can sell you a good lot, 50x125 feet, in the Muskegon Improvement Company's addition, Muskegon Heights, Michigan, for \$200.00. You can realize a profit of 100 per cent on this property. Terms to suit.

We can sell you a good lot, 25x140 feet, adjoining the "Heights," in Charles M. Steele's first sub-division, for \$80.00. Terms only \$2.00 cash and 50 cents a week, or \$2.00 a month thereafter until paid for. No interest.

for \$80.00. Terms only \$2.00 cash and 50 cents a week, or \$2.00 a month thereafter until paid for. No interest. We guarantee a good profit. Write for particulars.

We can sell you a lot in Charles M. Steele's second sub-division for \$39.00. Terms, \$2.00 cash and 50 cents a week until paid for. Write for plats, views, etc.; sent free.

We can sell you one of our Hackley Park lots for \$28.00. Terms only \$2.00 cash and thereafter 50 cents a week until paid for. Stop a moment and think. Your choice of a good lot for only \$28.00. Plats and information sent free upon application. Don't miss these golden opportunities. Send us an order today. We refer to any of the National Banks in Muskegon.

This manner of saving money will be far more profitable than Savings Banks or Building and Loan Companies, and more safe. Real estate is the foundation and basis of all securities.

If you have anything to sell or trade write us, with full particulars, inclosing stamp for reply. We have customers all over the country.

customers all over the country. We have for sale or exchange a beautiful home, bouse and 20 lots. House contains ten rooms, porches, shrubbery, shade and fruit trees, stable, etc. Adjoins Hackley Park assembly grounds. Must be seen to be appreciated. Address all letters to

STEELE & AYRES, Successors to Chas. M. Steele & Sons.

MUSKEGON, MICH.

# ROUGH BLACK GOODS

To satisfy the great demand for rough black woolens, now so fashionable in suits, we offer for

this week a large line of Fine Black Thibets and Cheviots, stylishly made-up in double-breasted sack suits with double-breasted vests to match-good enough for any business man in Grand Rapids to wear-for

(Their value is fifteen to eighteen dollars, A fortunate purchase enables us to sell them for less.)

The latest in Neckwear-Royale Blue-is displayed in our rightof-entrance window.

### A BLACK BRIGADE

--OF-

# ACORN STOVES

Front! Dress! Forward March!

And away they go to "capture the markets of the world." It's thus we muster out a regiment of Acorn Stoves every day,

## **WOOD AND COAL HEATERS** RANGES AND COOK STOVES

Of every size and price. Each one is "A thing of beauty and a joy forever." For 65 years they have been making friends. For 65 years they have stood the test of competition. They keep pace with the times in improvements and patents, and are never "weighed in the balance and found wanting." Acorn Stoves suit everyone, but competitors; they do not like them, never have and never will. They admit the fact and "own the

HAS ANYONE TOLD YOU ABOUT

Our New Book Cases and Writing Desks!

SECOND TO NONE IN THE STATE.

Do you know when you visit an acquaintance in this city and many others in the state the first thing you step on is one of our

We are fast spreading a Carpet over the whole state.

Do not sleep, But take a peep At what goes on about you, Your friends draw nigh Our store to buy. Why should we do without you?

123 to 129 South Division Street. 160 to 162 Cherry Street.